

Major Accounts Proposal Master



Neighborhood Property Management

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Proposal - Bulk Ignite TV + Gigabit Internet



Take command of your entertainment.

Experience the next generation of entertainment **Ignite Internet™** and **Ignite TV™** are made for each other.

We are offering you Bulk Ignite TV & Ignite Internet Gigabit



Bulk Ignite TV

With revolutionary features like all-in-one search and our Voice Remote, **Ignite TV** puts our customers in command for an effortless TV experience. Get **100+** total channels including **40 of our most popular channels**.



Ignite Internet Gigabit

Ignite Internet powers the Ignite TV experience. It gives customers WiFi they can count on throughout their home with unlimited usage.

And to power all this we're also introducing some new equipment



Ignite TV Box

The new Ignite TV Box is sleek, small, and connects anywhere in a customer's home - all they need is a power outlet and HDMI cable.



Voice Remote

The Voice Remote is the key to unlimited entertainment. It uses voice commands to change channels, find shows, get recommendations and more.



Rogers Ignite Modem

For smooth streaming on multiple devices at the same time, connect to the fastest WiFi technology and the fastest cable network technology in the world.



Please note that the Bulk package will include 2 ignite TV set top boxes

Proposal - Bulk Ignite TV + Gigabit Internet

Term	5, 7 or 10 years
Rates based on 5 year term with 3% annual escalator	\$45.00 year 1 \$46.35 year 2 \$47.74 year 3 \$49.17 year 4 \$50.65 year 5 or an averaged bulk rate of \$47.78 for the term of the 5 year agreement
Effective Date of New Services	TBD
NEW Bulk Package	Ignite 1 Gig + Bulk Ignite TV Package + 3 Set Up Boxes

Your New Savings

Bulk Ignite TV



Ignite Internet
Gigabit



Current Retail Rate

\$194.99

Proposal Savings %

This proposal represents:
A savings of **70%** off the
current retail rate

Why Ignite?

Why Rogers?

As a team of proud Canadians, we make more possible for our customers, our communities, and our country.

We make more possible for Canadians each and every day, proudly connecting them to a world of possibilities and the moments that matter most in their lives. Founded in 1960, we have grown to become a leading technology and media company that strives to provide the very best in wireless, residential, and media to Canadians and Canadian businesses.

We Connect Canadians Across the Country's Most Trusted Network

As Canada's only national network, we connect Canadians from coast-to-coast. We've invested to build Canada's only national wireless network. Our networks connect millions of Canadians to the people and things that matter most to them and are fueling the transformation of entire industries.

Rogers' reliable network connects Canadians to what matters, from family check-ins to life-saving 911 emergency services. Backed by innovative partnerships, we are leading the way with 5G.

We Bring Canadians the Best

Life can be stressful, but staying connected to the things that matter most doesn't have to be. Our customers inspire everything we do – from delivering the best in entertainment and connected home, to the next generation of wireless services.

We Help Communities Thrive

We help lift up our communities. We support and inspire our youth to unleash their potential. To us, it's about building the next generation of leaders, makers, and risk takers.

Our commitment to helping our communities runs long and deep – supporting youth programming and scholarships, promoting employee volunteering and giving, and lending a hand in a time of crisis.

Rogers Versus the Competition

When comparing Rogers Ignite TV to the competition, there is a lot more that our Ignite TV service offers compared to what they can deliver.

We offer more simultaneous recordings, larger 4K recording capacity and customers can keep their recordings for up to a year on the cloud! Plus our box has built-in Bluetooth which allows customers to stream their TV audio to their Bluetooth headset or smart speakers.

Set Top Boxes

Ignite TV



The Others



	Ignite TV	The Others
Simultaneous Recordings	Up to 8 Shows Up	Up to 6 Shows
4K Recording Hours	200 Hours	150 Hours
Cloud PVR	Yes – Up to 1 Year	Yes – Up to 2 Months
Wireless Boxes	Yes	Yes
Bluetooth Capable	Yes	No

Ignite Voice Remote

With the Ignite TV voice remote and all-in-one search function, it makes it easy for customers to find their favourites, all in one place. **All-in-one search** looks through **Live TV, On-Demand, PVR Recordings, Netflix and Amazon Prime Video** to help them find the show they're looking for.

- Want to watch a favourite show? Say “**Chicago PD**”
- Not sure which channel HGTV is on? Say “**HGTV**”
- Get results based on what you watch! Say “**What should I watch?**”

Ignite TV


















The Others



	Ignite TV	The Others
Voice Command Capable	✓	✗
Find a Channel or Show by saying it's Name	✓	✗
Search Results show Netflix and Amazon Prime Video	✓	✗
Line of Sight Required to Change Channels	✓	✗
Backlight	✓	✗

An unparalleled entertainment experience is here with Ignite TV

		Ignite TV	The Others
	All-In-One Search Get recommendations across Netflix, On Demand, and live TV with one, simple search.		
	Voice Remote Control your entire Ignite TV experience with your voice. Plus, quickly and easily search, change channels and find what's trending.		
	SportsApp Watch live games, view scores, stats and more all in real-time.		
	KidsZone With parental controls, your kids can explore tons of fun entertainment in a safe digital space.		
	Bluetooth You can pair Bluetooth devices like speakers or headsets to your Ignite TV system.		

Ignite WiFi Promise



IGNITE WIFI
PROMISE

Our new Ignite Internet™ packages and bundles are backed by the Ignite WiFi Promise™, our commitment to do everything we can to help our customers get the best WiFi experience possible. It's critical that our customers can depend on us to stay connected to the things and people that matter most.

How we deliver our Promise:

Certified Wall-to-Wall WiFi

Enjoy strong, secure WiFi throughout your home. Follow the guided installation steps to certify your home connection and test your WiFi devices whenever you choose with the Ignite WiFi Hub app. We provide our most powerful modem to help maximize your coverage and WiFi enhancing pods when necessary for an even more seamless connection.

Personalized WiFi security and control

Ignite Internet now comes with Ignite WiFi Hub – so you can control your home WiFi in real time. See who's connected to your network at a glance, activate Protected Browsing, pause devices at dinner, restart your modem and more.

Proactive Monitoring of the Rogers network

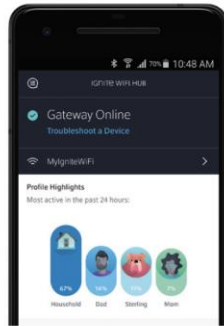
We'll worry about your WiFi so you don't have to. Our teams monitor the network 24/7 to stay ahead of issues and help keep you connected. That means more time surfing and streaming!

Ignite WiFi™ Hub App



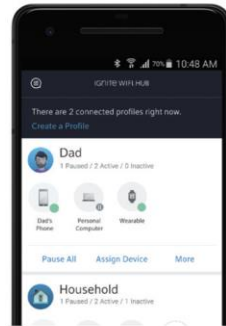
Put yourself in command of your WiFi

Get ready for powerful WiFi at your fingertips. With Ignite WiFi Hub app and website, you can quickly and easily manage who's connected from anywhere, on any device. Plus, help stay protected by setting controls and alerts. Ignite WiFi Hub puts you in command of your WiFi.



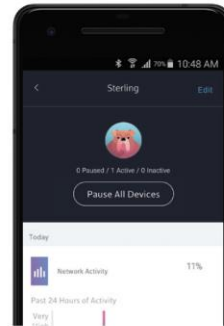
Personalize your WiFi

Create customized profiles for everyone in your home, family and guests



Stay in the know - Even on the go

Ignite WiFi Hub lets you see who's connected to your home network at a glance



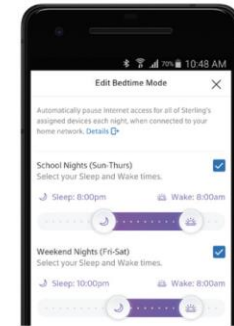
Swap screen time for dinnertime or downtime

Pause devices whenever you choose
Note: When Ignite WiFi is paused, cellular data is not blocked – usage and/or overage charges may apply.



Protect your loved ones

Turn on easy Parental Controls, and Protected Browsing for added piece of mind



Build healthy habits

Activate Bedtime Mode or set Active Time Alerts

Keep your home connected with fast and reliable WiFi.

Ignite WiFi Hub is included with the Ignite WiFi Gateway modem, which features the fastest WiFi technology for your home. Plus, built-in band steering intelligence automatically selects the best frequency to connect your device.

Thank You

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